



# Memories on Fifth

VOLUME 5, ISSUE 4

JULY/AUGUST 2009

## Store Hours:

**Mon. & Sat. 10 a.m. – 6 p.m.**  
**Tues. - Fri. 10 a.m. – 8 p.m.**  
**Sun. 1 p.m. – 5 p.m.**  
(Closed most major holidays.)

[www.memoriesonfifth.com](http://www.memoriesonfifth.com)

## SPECIAL POINTS OF INTEREST:

### KCRG's A-List 2009 Winner!

Last year we were honored to be voted as Eastern Iowa's favorite craft and hobby store. We are excited to announce that we were voted Number One again this year! Thank you to everyone who took the time to vote for Memories on Fifth.

### Mo5's Incredible Paper Sale!

**Saturday, August 8 –  
Thursday, August 13**

Here we go again with another Incredible Paper Sale! You definitely won't want to miss this one. Read more about it on Page 3.

### Ridiculous Days!

Take advantage of some amazing markdowns at our Ridiculous Days Sale! Read more about it on Page 4.

### New Monthly Clubs!

Beginning this month, Memories on Fifth will hold monthly club classes for the Cricut Machine and the QuicKutz Silhouette Machine. Check out these fun opportunities on Page 3. Watch for details of our new Card Club in our next newsletter.

Greetings!

Laura and I are once again heading to the Craft and Hobby Association Show at the end of this month to "shop" for the latest and greatest. This year it will be held in Orlando. If you see any interesting new lines or companies in ads or blogs you would like us to take a look at, be sure to let us know.

Since the boxes will start rolling in by the time we get back, we will need to make some room. Be sure to stop in for our Incredible Paper Sale and Ridiculous Days and pick up some great deals.

Our National Scrapbook Weekend 36-hour Crop was a huge success. Our crop room was packed with creative and happy croppers and those who were forced into our overflow room at Sylvan were thrilled with the spacious accommodations. Congratulations to the winners of our NSD Crop Shopping Sprees: Sarai Sharp, \$25; Stephanie Mara, \$25; Kathy Linnebrink, \$50; Bev Mason, \$50; and the grand prize winner of a \$100 shopping spree, Jolene Broghammer!

We are excited to introduce our Memories on Fifth Clubs! Beginning in July, we will hold a Cricut Club every third Tuesday of the month and a Silhouette Club every second Wednesday. In September we will introduce our new Card Club. Club participants will receive 20% discounts on designated products after the clubs. Mark your calendars and plan to attend!

We have two new teachers joining our team, Ashley Mahanna and Gena Farrington. Ashley will lead our new Cricut Club. She also will be working at Memories on Fifth. Some of you may already know her from the scrapbook store her mom had in Kalona. Gena will be teaching a series of Surprise Albums over the next few months. Lynn is back with another Tattered Angels Glimmer Glass Album and a fun book using Cosmo Cricket products and Patty will host our Silhouette Club.

You may have noticed that we have begun in recent months to carry the popular Take Ten magazine. Be sure to check out all of our idea books and magazines when you're in the store.

Although we are usually closed on all major holidays, we have decided to open for a few hours on the 4th of July from 10:00 a.m. to 2:00 p.m. since many of you will be in town for the festivities. Have a safe, fun holiday and be sure to take lots of pictures!

Kris

### Lunch Break Make and Take

What better way to spend your lunch break than creating a free, fun project at Memories on Fifth? Stop in on your way to lunch or grab your lunch and head over to our crop room tables any time from 11:00 a.m. to 1:00 p.m. on July 7 and 23, and August 4 and 20. We'll have a quick project ready for you to make.

### Stop-in-Saturday Make and Take

Memories on Fifth also offers great Make and Takes on selected Saturdays absolutely free. Join us Saturday, July 18, and Saturday, August 15, any time between 10 a.m. and noon.

### Special Orders

Special orders must be paid for at the time they are ordered. Please understand that we cannot guarantee the arrival of any product as we cannot control how or when the manufacturers ship.

**Be sure to add a Gift Certificate from Memories on Fifth to your Birthday Wish List! We offer Gift Certificates in any amount. Relatives can conveniently call 319-354-0432 and order one by phone with a credit card and we will be happy to mail it to them or the recipient!**

### Private Crops

Have a group of friends or co-workers who love to get together and work on their favorite hobbies? Wishing you could celebrate your birthday doing what you love best with your closest buddies but want the privacy of your own crop? Private crops are becoming more and more popular at Memories on Fifth. We'll do our best to coordinate a time and date and reserve our beautiful crop room just for you! The cost is \$10 per person with a six person minimum. Call us today!

### Wish Lists Are Available at Memories on Fifth!

Make choosing the perfect gift easy for family and friends by filling out a wish list with the things you'd love to own. Ask for details at the counter.

### Custom Overlays and Titles

We can make any custom overlay or title for any school or organization for just \$4.99 for the first overlay and \$2.99 thereafter of the same. Titles are \$1.99-\$3.99 plus paper, depending on the style. Just give us a call or stop in to preorder. All custom orders must be prepaid and may not be available for pick up the same day.

### JULY 2009 CLASS SCHEDULE

			1	2	3	4
					No Frills Crop 6-midnight	No Frills Crop 10 am-2pm <b>Happy 4th!</b>
5	6	7 Make & Take 11 am-1pm	8 Silhouette Club 6:30-8:30pm	9	10 No Frills Crop 6-midnight	11 <b>Private Crop</b> 10 am-6 pm
12	13	14	15	16	17 No Frills Crop 6-midnight	18 Make&Take 10 am-Noon Mom & Me 1:00-3:00pm
19	20	21 Cricut Club 6:30-8:30pm	22	23 Make & Take 11 am-1pm	24 No Frills Crop 6-midnight	25 No Frills Crop 10 am-6 pm
26	27	28	29	30 Summer Fun 6:30-9:30pm	31 No Frills Crop 6-midnight	

### Die Cut Discount Days!!!

**Receive 20% off all QuickKutz, Cuttlebug, & Wizard Products Every Monday and Wednesday!**

#### Memories on Fifth Punch Card Program

Earn up to 50% off one item!  
For every \$100 you spend, you earn 10% off one regularly priced item.  
Save up and earn up to 50% off.

(Discounted merchandise, gift certificates, as well as membership, crop, and class fees, do not apply towards punch card credit. Memories on Fifth reserves the right to limit coupon use on some products.)

#### Join Club 5!

For just \$25 **Club 5** members enjoy these benefits:

15% off your First Purchase  
10% off your Remaining Purchases for One Full Year (some exclusions apply)  
Exclusive Sales and Coupons throughout the Year  
50% off a Class of your Choice  
50% off a Crop of your Choice  
Punch Card First 10% Free!

### Join the Fun at our No Frills Crops!

Come every Friday night from 6 p.m. to midnight or Saturday from 10 a.m. - 6 p.m. for a No-Frills crop in our fabulous in-store crop room (when other events aren't scheduled). For only \$5, you'll have use of all of our crop room tools, including a computer for journaling. We even throw in a variety of snacks and drinks to keep those creative juices flowing! Many of you have asked if you can come early to our No Frills Crop. The answer is "Absolutely!" Since the classroom is available for your use for free when other events aren't scheduled, you may come any time on Friday at no additional charge and stay for our \$5 No Frills Crop until midnight. Please call ahead for availability and to reserve your spot! (Payment must be made at time of registration.)

#### Class, Crop, and Weather Policy

Classes and Crops must be paid for at the time of registration in order to hold your spot. In the event that we need to cancel the class or crop, for whatever reason, you will be given a full refund or issued store credit, if you wish. Classes and crops may be canceled if only three or less are signed up. If you are unable to attend, we will make every effort to assist you in trying to fill your spot. If a replacement can be found, we will refund your deposit. In the event of poor weather conditions, our store will close whenever Coral Ridge Mall closes. All classes and crops will also be canceled. There may be other times when we feel traveling is too risky and may cancel events or close the store. Please call ahead before coming if weather conditions are questionable. Our store is usually closed on all major holidays so that our employees may enjoy time with their families.

### AUG 2009 CLASS SCHEDULE

30	31					1 Homecoming Book 10-Noon No Frills Noon-6 pm
2	3	4 Make & Take 11 am-1pm	5	6	7 No Frills Crop 6-midnight	8 <b>Mo5 Incredible Paper Sale!</b>
9 <b>Mo5 Incredible Paper Sale!</b>	10 <b>Mo5 Incredible Paper Sale!</b>	11 <b>Mo5 Incredible Paper Sale!</b>	12 Silhouette Club 6:30-8:30pm <b>Mo5 Incredible Paper Sale!</b>	13 <b>Mo5 Incredible Paper Sale!</b>	14 No Frills Crop 6-midnight	15 SIS Make & Take 10 am-Noon Mom & Me 1:00-3:00pm
16 <b>Purple T-Shirt Day!</b>	17	18 Cricut Club 6:30-8:30pm	19	20 Make & Take 11 am-1pm	21 No Frills Crop 6-midnight	22 <b>Ridiculous Days Sale!</b>
23 <b>Ridiculous Days Sale!</b>	24	25	26	27	28 No Frills Crop 6-midnight	29 Glimmer Glass Album 10-Noon No Frills Noon-6 pm

# Class, Crop, & Special Event Descriptions and Schedule

## **BASIC SUPPLY KIT**

Please bring a basic supply kit to all classes consisting of a trimmer, scissors, and adhesive.

## **Silhouette Club! Silhouette Ed 101**

Wed. July 8 6:30-8:30 p.m.  
Cost: \$20

**Instructor: Patty Dolinsek**

Memories on Fifth is now offering a series of continuing education classes for the Silhouette. This three part series will start with an overview of basic knowledge on the Silhouette machine. You will learn what it can do, become familiar with the products in your kit, learn what other support products are out there, where to get images and how to get them into a document. We will also cover sizing your paper, choosing a design, sizing the design using the available grid, placement on your paper, which blades to use and when, and which fonts are best. You must bring your own laptop computer and Silhouette machine (with CD, cords, blades and mat). The program should already be installed and ready to start. Please check online for updates on the Silhouette program and have them installed before coming to class. You will not have online access during class time. Handouts will be available. Receive 20% off all Silhouette Products (excluding machine) after the Club! **Important note: The Silhouette is not compatible with Windows 98, Windows ME, or Windows versions earlier than Windows 2000. It is also not compatible with Mac.**

## **Mom and Me**

Sat. Jul 18 1:00-3:00 p.m.  
Sat. Aug 15 1:00-3:00 p.m.  
Cost: \$14 for Mom, first child free, each additional child \$9  
Limit 2 children per adult

In July, each child will make two gifts. The first gift will be perfect for giving to your teacher on the first day of school. The second gift is a very unique picture frame suitable for a gift for dad, grandparents, or anyone; or even as a great décor piece for your home. In August, we'll continue with the gift theme, including a unique container for gift giving and a set of small gift cards to attach to those last minute party gifts. What better way to show your child how much you love them than by spending time together creating? Children must be supervised at all times, 5 years of age, and able to

sit and work on a project and not be disruptive to other participants. As with any class, please remember to bring your basic supply kit.

## **Cricut Club! Fun on the Fourth!**

Tues. Jul 21 6:30-8:30 p.m.  
Cost: \$20

**Instructor: Ashley Mahanna**

We are kicking off the Cricut Club this month with a 2 page spread called "Fun on the Fourth." It is a very fun, unique layout that your 4th of July pictures will go great on! The Cricut Club is a great way to learn more about this very popular electronic die-cut machine, the Cricut. The class shows you various ways you can use the Cricut to your advantage, and create exciting, original pages! Bring your basic supply kit and some 4th of July photos to add to your pages! Receive 20% off all Cricut Products (excluding machine) after the Club! Be sure to look out for next month's Cricut Club information as well! For more information and photos, you can view the Cricut Club blog at: [www.cricutclub.blogspot.com](http://www.cricutclub.blogspot.com)

## **Summer Fun Surprise Album!**

Thurs. Jul 30 6:30-9:30 p.m.  
Cost: \$26

**Instructor: Gena Farrington**

We recently discovered Gena at one of our crops. She was making an unbelievably awesome album which contained many hiding places and nooks and crannies. We were all amazed and inspired as she pulled out several more from her bag. We decided that kind of creative talent needed to be shared. Join Gena for Summer Fun, her first of several Surprise Albums! Check out her first class creation on our Class Samples Table.

## **Cosmo Cricket Homecoming Book**

Sat. Aug 1 10:00 a.m.-Noon  
Cost: \$24

**Instructor: Lynn Warner**

Create this fresh and fun 5 x 7 mini album using Cosmo Cricket's new Early Bird Line. Class kits will include all base material including front and back covers, tabbed inside pages, pre-cut paper, binder rings, pre-printed words for your tab dividers, an Early Bird sticker sheet AND 12 x 12 Early Bird chipboard sheet of embellishments to complete your album. Make it a journal, a photo album for a special occasion or a recipe

book. The paper and embellishments are perfect for Spring and Summer topics and you are sure to enjoy creating this project! Please bring wet glue, brown distress ink, a corner rounder, crop-a-dile or hole punch and scissors to class if you have them.

## **Mo5's Incredible Paper Sale!**

Saturday, August 8 -  
Thursday, August 13

**Our classroom will be filled with hundreds of papers all on sale at incredible prices! Shop early for best selection. Don't miss out on this rare opportunity to purchase some of the industry's top lines discounted up to 90% OFF!!!!**

## **Silhouette Club! Silhouette Ed 201**

Wed. Aug 12 6:30-8:30 p.m.  
Cost: \$20

**Instructor: Patty Dolinsek**

**Pre-Req: Silhouette Ed 101**

We will continue the Silhouette series in this second class by learning more about downloadable designs, portfolios available, drawing tools and how to manipulate them, how to use your editing tools, and what image types are compatible with the Silhouette program. As in the first class, you will need to bring your laptop with the Silhouette program and updates installed and your Silhouette machine (with CD, cords, blades and mat). We will gain online access on the classroom computer only, but handouts will be available for gaining access at home. Receive 20% off all Silhouette Products (excluding machine) after the Club. Mark your calendars for Silhouette Ed 301 on Wednesday, September 9.

## **Purple T-Shirt Day!**

Sunday, August 16, 2009  
1:00-5:00 p.m.

Wear your Purple Memories on Fifth T-shirt into the store on Saturday, August 8, and receive a Free American Crafts \$1 Ribbon Roll of your choice!

## **Cricut Club! Summertime**

Tues. Aug 18 6:30-8:30 p.m.  
Cost: \$15

**Instructor: Ashley Mahanna**

We have another unique, fun and exciting layout. While using a couple of different cartridges to create one great layout, this month's Cricut Club shows you even more of what the Cricut Electronic Die Cut machine has to offer. This layout includes various bright colors along with a very unique design. As Ashley's second Cricut Club class, it's a double spread layout that can fit three of your favorite summer photos! Be sure to bring along your basic supply kit and some great summer photos to finish your pages off. Also, be sure to keep posted for further information on the Cricut Club including classes on how to cut out and mount vinyl on your wall, glass etching, creating exciting titles, and more! Receive 20% off all Cricut Products (excluding machine) after the Club! For more information and photos, you can view the Cricut Club blog at:

[www.cricutclub.blogspot.com](http://www.cricutclub.blogspot.com)

## **Traveler/Heritage Glimmer Glass Window Album**

Sat. Aug 29 10:00 a.m.-Noon  
Cost: \$36

**Instructor: Lynn Warner**

Certified Tattered Angels Glimmer Mist Instructor, Lynn Warner, is back with another popular Tattered Angels Album Class. This time she will be using the Travel Ledger Glimmer Glass Album to create an album suitable for heritage or travel pictures, enhancing it with three shades of Glimmer Mist and the Glimmer Screen, accenting it with Glimmer Glass, then stamping it with Tattered Angels new Screen Prints Clear Stamp! All products are acid-free and archival safe. Included in the class fee are: Travel Ledger Glimmer Glass Album; 3 Bottles of Glimmer Mist (1 oz) - Coffee Shop, Juniper, and Walnut Gold; 1 Screen Prints Clock Clear Stamp; 1 Clock Bracket Glimmer Screen Stencil; Metal Embellishments; Ribbon; 2 - 6" x 6" Hip to Jive Graphic 45 papers; Tags or Mini Envelopes; and Step-by-Step Instructions to recreate it at home! Space is limited, so sign up early. These classes usually sell out.

**All Students receive 10% off of their purchases after Class! (15% off for Club 5 members)**



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IOWA CITY, IA  
PERMIT NO. 200

1100 Fifth Street, Suite 110  
Coralville, IA 52241

Phone: (319)354-0432  
Fax: (319)358-2954  
E-mail: memoriesonfifth@yahoo.com  
www.memoriesonfifth.com



**Ridiculous Days!**

Saturday, August 22—Sunday, August 23  
Our Crop Room Tables will be filled with lots of fun items of all sizes, shapes, and colors; some never before sold at our store! All will be discounted and some at ridiculous prices! Don't miss this chance to pick up some great deals!

**Mo5 Photo Stuff Cafe!**

Memories on Fifth offers our customers an online photo product webstore. You can easily create photo books, calendars, fold-over cards, mouse pads, posters, mugs, and much more! Some of the awesome features include:

- Fast photo uploads
- A variety of themes, including some from Creative Imaginations most popular artists
- More freedom to design and personalize

Go to <http://tiny.cc/PhotoStuffCafe> today and begin creating!

Aug 16-22, 2009

**Make Your Own Sale!**  
**25% OFF!**  
One Regular Priced Item of Your Choice!  
(May only be used one time)

Coupon is not valid with any other discounts, offers, or sales.

July 5-11, 2009

**20% OFF!**  
All Individual Papers!!!

Coupon is not valid with any other discounts, offers, or sales.

July 19-25, 2009

**30% OFF!**  
My Mind's Eye!!

Coupon is not valid with any other discounts, offers, or sales.

Aug 2-8, 2009

Sign up for a No-Frills Crop and Sign Up a Friend Absolutely **FREE!!**

(Valid for Any August Crop)

Coupon is not valid with any other discounts, offers, or sales.

Aug 23-29, 2009

**25% OFF!**  
All School Related Items!

Coupon is not valid with any other discounts, offers, or sales.

July 12-18, 2009

**50% OFF!**  
All Items in Our Discount Area!!!  
(Maximum Discount 50%)

Coupon is not valid with any other discounts, offers, or sales.

July 26-Aug 1, 2009

**25% OFF**  
All American Crafts **Thickers!!!**

Coupon is not valid with any other discounts, offers, or sales.

Aug 9-15, 2009

**Die Cut Days!**  
**30% OFF!**  
**QuickKutz**

(Excludes Die Cut Machines)  
Coupon is not valid with any other discounts, offers, or sales.

Aug 30-Sept 5, 2009  
Club 5 Exclusive Coupon

**25% OFF!**  
All Adhesives & Refills!

For Club5 Members Only. Coupon is not valid with any other discounts, offers, or sales.